

Is President Bush Right? Do the Media Ignore Positive Stories in Iraq?

George W. Bush has recently complained that the media have not been providing balanced coverage of the war in Iraq. He argues that the press has one-sidedly honed in what has gone wrong while ignoring what has gone right. **Trauma expert Gina Ross will tell your audience that Bush makes a good point as she explores the media's role in covering and shaping our views on the trauma of war, terrorism and violence.**

An experienced and articulate psychotherapist, Ross will discuss:

- * The dangers of inflammatory language, sensationalism and subtle manipulation on us**
- * Why repeated coverage of tragedy and violence breeds more fear, numbness and indifference**
- * 5 ways the media can help stem violence, promote healing and foster peace**
- * The often hidden toll that covering war takes on journalists.**

"...advises us to look at political conflicts between groups and nations through the trauma lens."

-Jerry Levin, former CNN Middle East Bureau chief

"... a must for journalists, cameramen, producers, and everyone in the media business... everyone who is interested in the role of the media on trauma."

-Danny Brom, co-author of *Coping with Trauma* and co-founder and director of the Israeli Trauma Center in Jerusalem

CREDENTIALS: GINA ROSS, MFCC, is President of International Trauma- Healing Institute (USA) and co-founder of the Israeli Trauma Center in Jerusalem. Specializing in trauma and its treatment, Ross is trained in cognitive, behavioral, and somatic treatment approaches. She speaks seven languages, has presented at international conferences, and appears on radio and television as a trauma expert. Currently she works with Israeli and Palestinian society and media to bring about understanding of the role of trauma in Middle Eastern politics. She has authored *Beyond the Trauma Vortex: The Media's Role in Healing Fear, Terror, and Violence* and several other scholarly articles.

AVAILABILITY: Los Angeles, nationwide by arrangement and via telephone

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