

Dear Editor/Producer

- Is your media reporting of daily traumatic world news under scrutiny?
- What is the relationship between the media and trauma?
- Are your media professionals exposed to or experiencing traumas?
- What is the effect of this trauma on them and their work?
- Do you want to know why what “bleeds leads?”

Beyond the Trauma Vortex: The Media’s Role in Healing Fear, Terror and Violence by author Gina Ross addresses these questions and offers guidelines to assist media professionals who cover tragedy and violence on an ongoing basis. The book and its accompanying quick reference booklet give information on:

- What information on trauma best serves the public?
- Ways media professionals can cover tragic events and violence and yet avoid their own traumatization and the public’s secondhand trauma.
- Healing tips media professionals can use to protect against secondhand trauma.

Beyond the Trauma Vortex seminars are available for your staff and media professionals. Ross and her staff of trained counselors and instructors are available to conduct seminars around your busy schedule. They are experienced in helping media professionals as they confront human atrocities and man’s indifference to his fellow man.

We’ve enclosed a sample copy of the booklet for your review. Please contact us if you are interest in scheduling a seminar for your staff.